



## SPEAKERS

### No 'business as usual' against non-communicable diseases

The global economy, politics and healthcare systems are presented with the challenges of a global epidemic

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**Alejandro Calvillo**, *El Poder del Consumidor, Mexico* (Speaker & Panelist)

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Alejandro Calvillo is a sociologist with doctoral studies in Philosophy. He is a program associate for Higher Learning in the Environment and Sustainable Development. He was a founding member of Greenpeace Mexico where he collaborated for 12 years, including a 5 year period as Executive Director. In 2006, Alejandro was founding the consumer rights organization *El Poder del Consumidor*, where he serves as the current director. He has been designing and coordinated studies and public awareness-raising and advocacy campaigns on the obesogenic environment. With *El Poder del Consumidor*, Alejandro Calvillo has been a central actor from the civil society to obtain a soda tax, to have a mandatory regulation in food and beverage inside schools and for the implementation of a regulation of marketing aimed to children implemented in Mexico.

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**Nora Kronig Romero**, *Swiss Federal Office of Public Health, Bern Switzerland* (Speaker & Panelist)

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Since October 2017 Ambassador Nora Kronig Romero is vice-director general of the Federal Office of Public Health and heads the International Affairs Division. She holds a degree in economics from the University of St.Gallen. Previous positions: 2016 - 2017 Deputy Head of the Multilateral Division of the Permanent Mission of Switzerland to the Office of the United Nations and to other International Organisations in Geneva | 2012 - 2016 Chief of staff of the Secretary of State for Foreign Affairs Yves Rossier | 2010 - 2012 Diplomatic Assistant of the Secretary of State for Foreign Affairs Peter Maurer | 2007 - 2010 Alternate Regional Coordinator for South and Central America, FDFA | 2006 - 2007 diplomatic internship in Bern and Mexico, Federal Department of Foreign Affairs (FDFA).

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**Roberta Bosurgi**, *Novartis Foundation, Basel Switzerland*

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Roberta Bosurgi is Head of Urban Health Initiative at the Novartis Foundation, responsible for setting up a new multi-disciplinary collective initiative for hypertension in low income urban settings. Prior to joining the Novartis Foundation in April 2016, Roberta worked for over 20 years in private sector (FMCG and healthcare) where she held various roles of increasing operational and strategic responsibility across a broad product portfolio. Roberta also brings several years of international experience in management consultancy (McKinsey & Company) where she focused her work on large scale change management programs and business transformations. Roberta has a degree in Economics from the Luigi Bocconi University in Milan and a Master in Marketing and Communication.

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**Tatyana Haplichnik, Swiss Red Cross, Belarus**

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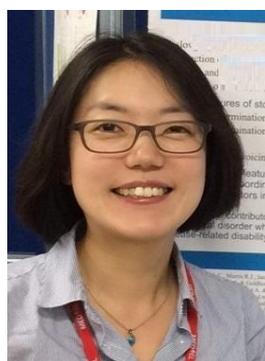
Tatyana Haplichnik is a Swiss Red Cross Country Coordinator for Belarus. Prior to this, she was making results of the scientific research in the area of population and development more relevant and accessible for policy makers as a research scholar at the World Population Programme of the International Institute for Applied Systems Analysis (Laxenburg, Austria). She also worked at the UN Population Fund to advocate for sexual and reproductive health, as well as better demographic data and policies in Belarus and Eastern Europe.

Ms. Haplichnik graduated in sociology at the Belarussian State University in Minsk in 1999, and later obtained her MScs in public administration and international development from the University of Birmingham, UK.

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**Sunghea Park, Swiss TPH, Basel Switzerland (Speaker and Workshop B)**

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Sunghea Park completed African Studies (MA) at University of Basel in 2016 and has applied her field study outcomes in founding a local NGO, Deaf Women's Sustainable Livelihood in Tanzania (DWSLT), as an external advisor and initial networker among relevant people whom she met in Arusha, Tanzania. She also studied International Management and wrote her thesis on good practices of accountability in development and humanitarian organizations, in 2011, as MSc at FHNW. Before her relocation to Switzerland, she received her PhD in Health Sciences in Japan, and worked as a speech-language pathologist in South Korea. She has an interest in inclusive development and health intervention for people with specific needs through investigating accessible environments which empower neglected people in accessing communication, education and health care services.

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**Manfred Zahorka, Swiss TPH, Basel Switzerland (Speaker and Workshop A)**

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Manfred Zahorka, family physician, quality auditor and senior public health expert at the Swiss Centre for International Health within the Swiss Tropical and Public Health Institute (Swiss TPH) has some 25 years of experience working in development cooperation in Sub-Saharan Africa, Central & Eastern Europe and Central Asia managing and evaluating projects in the area of primary healthcare, family and community health as well as Sexual and Reproductive health. For more than 10 years he supports the health sector reform agenda in the East European transformation countries focusing on strengthening the family health system including care and management of chronic disease patients. Using an integrated people centred care approach as described by WHO he works on addressing NCDs in a holistic perspective through community engagement and inter-sectoral collaboration. He is working closely with the WHO EUR office in Almaty on quality improvement in family medicine and primary care.

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**Peter Hellmold, Lugala Hospital Tanzania, SolidarMed**

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Peter Hellmold holds MD (Hannover), Spec Gen Surgery (Oslo), Dr. med. (Göttingen), MSc (London), DTM&H (Liverpool), PGD ID (London) and is MO i/c of the rural Lugala Hospital in Tanzania. He is employed by SolidarMed and coordinates the SolidarMed support to Lugala Hospital, Lugala School of Nursing, and prospectively from 01<sup>st</sup> of Jan, 2018, to Malinyi District Health Services.

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**Frank Jacob, Regional Health Administration, Tanzania**

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Dr Frank Jacob is a medical doctor specialized in public health. Since 2016, he serves as regional medical officer for the Morogoro region in Tanzania. He has a Bachelor degree in medicine (2004) and a Master degree in public health (2009) from Muhimbili University Health and Allied Science. Dr Frank Jacob has extensive experiences in regional, district and hospital management including curative preventive and rehabilitative services. As public health specialist, he has been involved in various public health problem solving, assessing community health needs, special public health issues, health policy, planning, management and health services organization. Dr Frank Jacob has been involved in the execution of various activities such as preparation of the annual comprehensive council health plan (CCHP) for district and regional level (since 2006).

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**Olivia Heller, Geneva University Hospital, Geneva Switzerland**

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Olivia Heller is a Research Associate at the Geneva Universities Hospitals in the Division of Tropical & Humanitarian Medicine. She has several years experience working on a variety of development health projects: Her work involves organisation, administration, monitoring and implementation. Olivia's interests lie in non-communicable diseases and migration & health. She is working on a project concerned with the reform of a medical education in the Kyrgyz Republic, in which she is leading a study on the perception of medical students on family medicine. Olivia is also working on a study on the double burden of NCDs and NTDs affecting LMICs, known as the COHESION project funded by the Swiss National Science Foundation and Swiss Agency for Development and Cooperation, where she focuses on the global policy analysis of NCDs. This area of the project is led by Dr Claire Somerville from the Graduate Institute in Geneva and the Principal Investigator of this project is Dr. David Beran from the University of Geneva.

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**Erika Placella, Swiss Agency for Development and Cooperation (SDC), Bern Switzerland**

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Erika Placella has over 18 years of experience in public health. She is currently the Swiss Agency for Development and Cooperation (SDC) health advisor for Eastern Europe and Central Asia and the focal point for NCDs within the SDC Global Program Health. Before joining SDC, Mrs Placella worked for various medical and public health organizations in Africa, Asia and the Middle East. She has a thorough understanding and knowledge of health trends, health reforms, health systems and related challenges in Eastern Europe and Central Asia, with a focus on Primary Health Care and prevention and control of major NCDs. Mrs Placella is a member of the WHO Global Coordination Mechanism of Non Communicable Diseases working groups and collaborates closely with WHO office for Europe on supporting member states in developing, monitoring, steering and evaluating NCDs strategies and action plans.

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**Monika Christofori-Khadka, Swiss Red Cross, Bern Switzerland (Workshop A)**

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Monika Christofori-Khadka is working as a Health Adviser in the International Cooperation Department of the Swiss Red Cross. A physiotherapist by origin she moved into public health (MPH) with special interest in reproductive health and health economics (MSC). She gained hands-on experience in development work in Nepal and Bangladesh, before taking up her work in the Swiss Cross Headquarters in Bern.

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**Nicusor Fota, CRED Foundation - Romanian Swiss Centre for Health Sector Development, Romania (Workshop A)**

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Nicusor Fota, MPH, Health economist, Executive manager and Project manager at CRED Foundation with more than 15 years experience in public health projects. Major working area: project management, capacity development and large scale training programs including CME programs, quality management in health, clinical guidelines development, health financing, economic assessment, health sector reform, regionalisation of health services and regional planning, community health, health technology management health technology assessment. N. Fota contributed, as project manager or project coordinator, to the implementation of the EU funded projects in Romania with focus on Community health interventions for young mothers with psychological problems (postnatal depression), QM training for midlevel hospital managers and National training program for health staff in Romanian maternities. Between 2008 and 2010 he has coordinated the World Bank/MoH funded projects on capacity building in perinatal health, referral systems within regionalised care and quality assurance in perinatal health. As expert he conducted proposals' assessment missions for the FMO projects in Romania and technical assistance in the areas of quality management, training programs, economic assessments and cost-benefit studies, procurement and health technology management in SDC funded projects in Moldova (Swiss-Moldovan Perinatal Project "Perinat" 2007-2014), Kosovo (Accessible Quality Healthcare 2014-present) or Romania (RoNeonat - Romanian-Swiss Neonatology Project 2002-2007). He is currently the project manager of the SIB (Swiss Intermediate Body) Thematic Fund Health within the Romanian-Swiss Cooperation Programme. Until now he was working at regional level in Republic of Moldova, FYR of Macedonia and Kosovo.

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**Helen Prytherch, Swiss TPH, Basel Switzerland (Workshop B)**

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Helen Prytherch is Head of the Health System's Support Unit at the Swiss Tropical and Public Health Institute and has 18 years' work experience gained at all levels of the health system across a variety of countries in Asia, Latin America and sub-Saharan Africa. Her main areas of expertise comprise health system strengthening, health financing, quality management and capacity building. Amongst others she leads the SDC-funded project "Enhancing Primary Health Care Services in Tajikistan" which has supported the Ministry of Health and Social Protection to introduce a unified approach for health workers and communities to work in partnership to increase health literacy and improve population health.

Helen oversees a team of staff working from Basel to implement projects and consultancies for a wide variety of clients including the Swiss Agency for Development Cooperation, the German Development Cooperation (GIZ, KfW), Bill and Melinda Gates Foundation, Global Fund, UNICEF and the World Bank.

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**Jochen Ehmer, SolidarMed (Panelist)**

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Jochen Ehmer (MD, MA, DTMH) trained as medical doctor in Germany, France and the US. His further qualifications include tropical medicine, epidemiology (London School for Tropical Medicine) and humanitarian assistance (Bochum University). After a stint at the European Union Humanitarian Office in Brussels and some time working as general practitioner in Strasbourg, he moved to Mozambique to establish the first HIV program in its Northern Province. Since then, he worked in various functions for the Swiss NGO SolidarMed, where he now serves as director. His main interests are how best to link research and programs, strengthen and leverage the HIV/Tb response, and improve health outcomes for women and neonates. Jochen has about 40 peer reviewed publications, including 17 journal articles; he serves as guest lecturer at the Swiss TPH and is member of the John Snow Society.

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**Martin LeschhornStrebel, Medicus Mundi Switzerland  
(Moderation, Panel Moderation & Workshop C)**

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Martin Leschhorn Strebel is Director of the Network Medicus Mundi Switzerland, which unites around 50 Swiss Organisations working in the field of international health cooperation and global health.